

FEDD Alliance

Membership fee Module

FEDD Alliance

Forum - Exchange -Dialogue for Development

What can FEDD Alliance provide for its members?

- Communication Platform (virtual communication, annual conference etc)
- Capacity building package for DLC members (based on needs assessments)
- Product development (whole sale product)
 - Database on profiles of members
 - Market needs analysis
 - Module development
 - Marketing and branding
- Communication with clients and partners

FEDD Membership

- A single annual membership fee for all members
- Members value for the alliance
 - Technology
 - Partnership
 - Knowledge for development

FEDD Operation

- 2+1 staff: Executive manager (Representation, marketing & branding), Operation & technology officer and half time junior staff
- Product (whole sale): “Forum & Exchange & Dialogue for Development” to be delivered by members and the alliance
- Specialized service providers’ pool- contractual services:
 - capacity building program
 - technology development
 - content packaging & documentation
 - market analysis etc

FEDD Financing

- Revenue
 - annual membership fees
 - revenue from wholesale products
 - other revenue
- Expenditures
 - fix cost (administration cost including staff cost & office rent, utilities, etc)
 - variable cost (project & product based)
 - development and networking cost

FEDD Governance

- Legally-registered body as a non-profit institution
- Board of members (consisting of 7 people):
 - 3 members
 - 2 development partners
 - 1 business representative
 - 1 development practitioner
- Executive management team: 2+1

FEDD Continuity and Quality

- Virtual communication platform
- Product and Networking
- Life-long learning system

FEDD Alliance creates value for development.