

# **FEDD Alliance**

Membership fee Module

# **FEDD Alliance**

**Forum - Exchange -Dialogue for Development**

# What can FEDD Alliance provide for its members?

- Communication Platform (virtual communication, annual conference etc)
- Capacity building package for DLC members (based on needs assessments)
- Product development (whole sale product)
  - Database on profiles of members
  - Market needs analysis
  - Module development
  - Marketing and branding
- Communication with clients and partners

# FEDD Membership

- A single annual membership fee for all members
- Members value for the alliance
  - Technology
  - Partnership
  - Knowledge for development

# FEDD Operation

- 2+1 staff: Executive manager (Representation, marketing & branding), Operation & technology officer and half time junior staff
- Product (whole sale): “Forum & Exchange & Dialogue for Development” to be delivered by members and the alliance
- Specialized service providers’ pool- contractual services:
  - capacity building program
  - technology development
  - content packaging & documentation
  - market analysis etc

# FEDD Financing

- Revenue
  - annual membership fees
  - revenue from wholesale products
  - other revenue
- Expenditures
  - fix cost (administration cost including staff cost & office rent, utilities, etc)
  - variable cost (project & product based)
  - development and networking cost

# FEDD Governance

- Legally-registered body as a non-profit institution
- Board of members (consisting of 7 people):
  - 3 members
  - 2 development partners
  - 1 business representative
  - 1 development practitioner
- Executive management team: 2+1

# FEDD Continuity and Quality

- Virtual communication platform
- Product and Networking
- Life-long learning system

***FEDD Alliance creates value for development.***