



GDLN Asia Pacific Functions

GDLN Asia Pacific Regional Meeting
December 6, 2011
New Delhi, India



Background

The GDLN Asia Pacific Association was established during the regional meeting held in Bangkok, Thailand in 2006.

The Association was created to nurture a self-sustaining network through services that would enhance the overall efficiency of the network, its governance, and its continued innovation.



Background

The GDLN Asia Pacific Association was expected to fulfill the following functions:

- Promotion of the brand
- Strategic planning
- Marketing
- Training for DLCs and affiliates
- Design of products and services

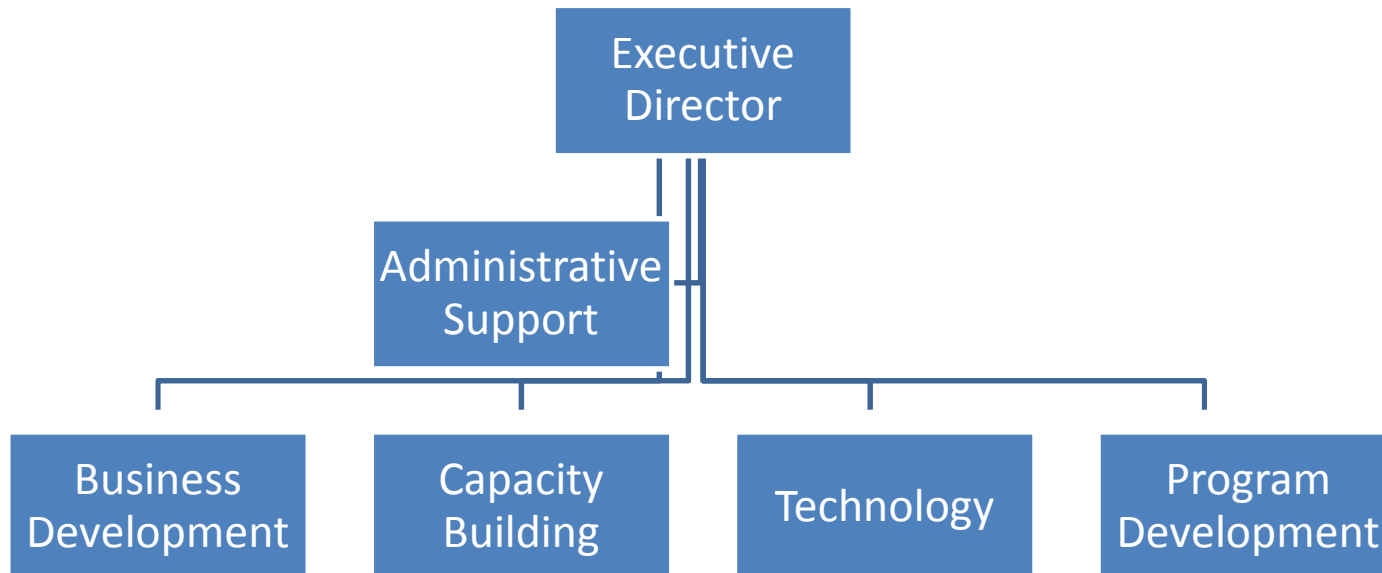


Background

The intent was to provide these functions via full-time staff while outsourcing other positions to contractors, including GDLN Asia Pacific members and their host institutions.

The aim was also to fill positions as soon as possible, but subject to available funding.

Original GDLN Asia Pacific Association's organizational structure





How GDLN Asia Pacific currently works:

GDLN Asia Pacific functions have been provided by a geographically distributed group of resources and not by positions based at office headquarters.

The resources have been at an individual and at an institutional level.



How GDLN Asia Pacific currently works:

We have a network-based structure that harnesses voluntary contributions.
Examples to come later today.

We leverage information technology services and have adopted a minimalist model.

The original functions have been revised by the membership:

Original
Promotion of the brand
Strategic planning
Marketing
Training
Product design

Current
Providing regional governance and oversight
Providing a GDLN Asia Pacific Secretariat
Developing regional business
Developing and providing training
Providing technology support
Ensuring quality

Who is doing what?

Current Functions	
1. Providing regional governance and oversight	<ul style="list-style-type: none">• Governing Committee• EAP and SA representatives to the GDLN Global Board• EAP and SA GDLN Coordinators
2. Providing a GDLN Asia Pacific Secretariat	<ul style="list-style-type: none">• Contractor
3. Developing regional business	<ul style="list-style-type: none">• GDLN Global Business Development Group• GDLN Global Communications Group (marketing support)• EAP and SA GDLN Coordinators• DLCs and affiliates
4. Developing and providing training	<ul style="list-style-type: none">• DLCs and affiliates• World Bank Institute
5. Providing technology support	<ul style="list-style-type: none">• GDLN Global Technology Group• Tokyo Development learning Center
6. Ensuring quality	<ul style="list-style-type: none">• GDLN Global Quality Group and DLCs

Updates from the GDLN Global Groups

Current Functions	
1. Providing regional governance and oversight	<ul style="list-style-type: none">• Governing Committee• EAP and SA representatives to the GDLN Global Board• EAP and SA GDLN Coordinators
2. Providing a GDLN Asia Pacific Secretariat	<ul style="list-style-type: none">• Contractor
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6. Ensuring quality	<ul style="list-style-type: none">• GDLN Global Quality Group




How will the Association operate in the future?

While originally there was an intention to establish the Association in Thailand as a legal entity, this approach has been deferred until further notice by the Governing Committee and the membership because it has become increasingly less relevant.



How will the Association operate in the future?

The membership agrees that the GDLN Asia Pacific Association can continue operating with a combination of *limited* grant funding and voluntary contributions to different functions.



Examples of limited grant funding
and/or voluntary contributions
through time:


The World Bank

Tokyo Development Learning Center

GDLN Australia

Chulalongkorn University – GDLN

Vietnam Development Information Center



Which functions require new or additional voluntary contributions from GDLN Asia Pacific network members?

Current Functions	
1. Providing regional governance and oversight	<ul style="list-style-type: none"> • Governing Committee • EAP and SA representatives to the GDLN Global Board • EAP and SA GDLN Coordinators
2. Providing a GDLN Asia Pacific Secretariat	<ul style="list-style-type: none"> • Contractor
3. Developing regional business	<ul style="list-style-type: none"> • GDLN Global Business Development Group • GDLN Global Communications Group (marketing support) • EAP and SA GDLN Coordinators • DLCs and affiliates
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Work in groups

- The handout lists the detailed tasks under these two functions.
- Participants will split into 4 groups.
- Groups 1 and 2: “Providing a GDLN Asia Pacific Secretariat for the Association”
- Groups 3 and 4: “Developing and providing training”

Work in groups

Objective:

To develop a plan to cover all the tasks under the function for a period of 1 year with voluntary contributions only*

* Some variable costs of “Developing and providing training” can be met.

Work in groups

Guidelines:

- Not all tasks under each function need to be done by one/the same voluntary resource.
- However, keep in mind which tasks make sense to keep together and which make sense to separate.
- Do not name specific DLCs or individuals unless they are part of your group and agree to be named.
- Assign a note taker and a presenter per group. You have 1 hour for the group work.