



GLOBAL  
DEVELOPMENT  
LEARNING  
NETWORK

**CRECER “Community of Practice in Latin America and the Caribbean”**

Development of a knowledge exchange  
and practitioner platform for improvement  
of corporate and public financial  
reporting in LAC



## Who requested what from GDLN?

- Who initiated the request?

The World Bank , Public Sector

- What problem did the client need to be solved?

- The “Community of Practice in Latin America and the Caribbean (LAC)” (CReCER) aims to foster capacity development of key stakeholders through interactive engagement with thought leaders and expert practitioners in the area of financial reporting and accountability. This entails sustaining the dialogue established at the past conference, and building a community of practitioners that interact on a more regular basis, both programmatically and meeting just-in-time needs. Ultimately, CReCER seeks to maintain the established momentum by engaging all stakeholders and individuals who have an interest and role in private or public sector financial reporting.



## How did GDLN help?

### Measures where you came up with.

To measure the performance of the activities, two principle results indicators have been identified with special focus on the community platform:

1. Number of members signed up to the community. This indicator measures the scope of the community and its ability to generate interest and attract stakeholders in the various LAC countries to become part of the community.
2. Number of contributions made to the community (calendar entries, document posts, blog posts, e-discussion contributions, etc.). This indicator measures the ability of the community and the core administrative and editorial team to engage members to make contributions to the site.

### Countries were involved how much did it cost?

Argentina, Uruguay, Chile, República Dominicana, Panamá, Washington DC, Londres, Venezuela, Ecuador , Perú, Costa Rica, Nicaragua, others

how much did it cost? \$ 65.000



## What results did the project achieve?

### **Community of practice online platform in three languages (Spanish, English, and Portuguese)**

Community of Practice supported by a social media platform that (i) hosts all videos and background materials on each session, organized by topic, (ii) provides an e-discussion space for follow-up discussions to the dialogue events, (iii) has a live chat space for potential online live events, (iv) blog platform in which a core editorial team can publish news and noteworthy announcements to the community, and (v) contains a member database with community member profiles.

### **2 Knowledge and learning dialogues**

Organization and execution of two video-conference based dialogue sessions, connecting up to six countries per dialogue. Each GDLN site would host approximately 30 participants for a total of 180 participants per session and a total of roughly 1400 participants for the entire series (8). Sessions were facilitated, streamed live over the internet, and recorded to be viewed online at a later time.



## What made this project special?

The CRECER Project is the first project of the GDLN America Foundation with the World Bank

It has been put up two of the eight videoconference planned

The foundation built a management model that can be replicated

It has built a database which is active through the Ning Platform

It has made strategic alliances between America GDLN Centers

The customer has declared itself satisfied with the impact achieved