

Business Model

(Case: MFTOT operation)

What is MFTOT program?

Goals and Objectives

Strengthening the institutional capacity of microfinance in the Asia-Pacific region and African region by making high-quality microfinance training accessible to decision-makers, professionals and practitioners in the field of microfinance as well as increasing the number and country coverage of accredited microfinance trainers in the Asia Pacific region and around the world.

Course Content

Module I (The World of Microfinance)

Module II (Financial Analysis)

Module III (Institutional Analysis)

Course Description

Blended approach consisting of:

1. Self-paced study using the Microfinance Distance Learning (MFDL) package developed by UNCDF.
2. Online tutoring and e-discussion.
3. Meeting with international microfinance experts through four 3-hour videoconference sessions at selected GDLN centers. The videoconferences will also be webcast live.
4. Local courses in selected countries will be available during the same time period.

MFTOT8 Operation Chart

Organization: TDLC, Sri Lanka DLC, AND a coordinator/focal point person from each partner (ADBI, CDB, and AADLC)

Responsibilities: Decision making and overall organization and management of the MFTOT8 course:

- **TDLC** course task manager; takes overall responsibilities and daily management of the global course.
- **SL DLC** will be contracted to assist TDLC to manage MFTOT8 Moodle site, course preparation and logistic work, participant service during the course.
- **ADBI** focal point person to organize the VC sessions, and arrange and hire speakers and tutors for Asia part.
- **CDB** focal point person to organize the VC sessions, and arrange and hire speakers and tutors for Africa part.
- **AADLC** focal point person to assist communication among African DLCs for marketing, materials shipment and fee collection, and disbursement of payment to tutors and African DLCs.

ADBI: Organize and finance Asia part of the course

- Organize and finance 4 VC sessions (2 VC will cover both Asia and Africa)
- Hire Heather as course advisor and Nanda as tutor team leader;
- Hire and pay tutors for Asian participants,
- Pay GDLN AP DLCs for VC and service fee;

CDB: Finance and help organize Africa part of the course

- Share cost with TDLC for Sri Lanka contract;
- Share cost for material production and shipment
- Hire and pay Africa tutors;
- Pay Africa DLCs for VC and service fee;
- Organize 2 supplemental VCs to Africa with ADDLC;

Team of Online Tutors

Tutor Team Leader
 Asia Tutors & Africa Tutors
 (CDB will offer 2 tutors for Africa participants)

GDLN AP (DLCs) & AADLC (DLCs)

With financial support from ADBI and CDB, TDLC will work directly with all participating DLCs on:

Before the course: Promotion, recruitment of participants, fee collection, learning material distribution;

During the course: Host VC as active receiving site; Work with country tutor to organize participants attending VC;

MFTOT8 Operation Model

