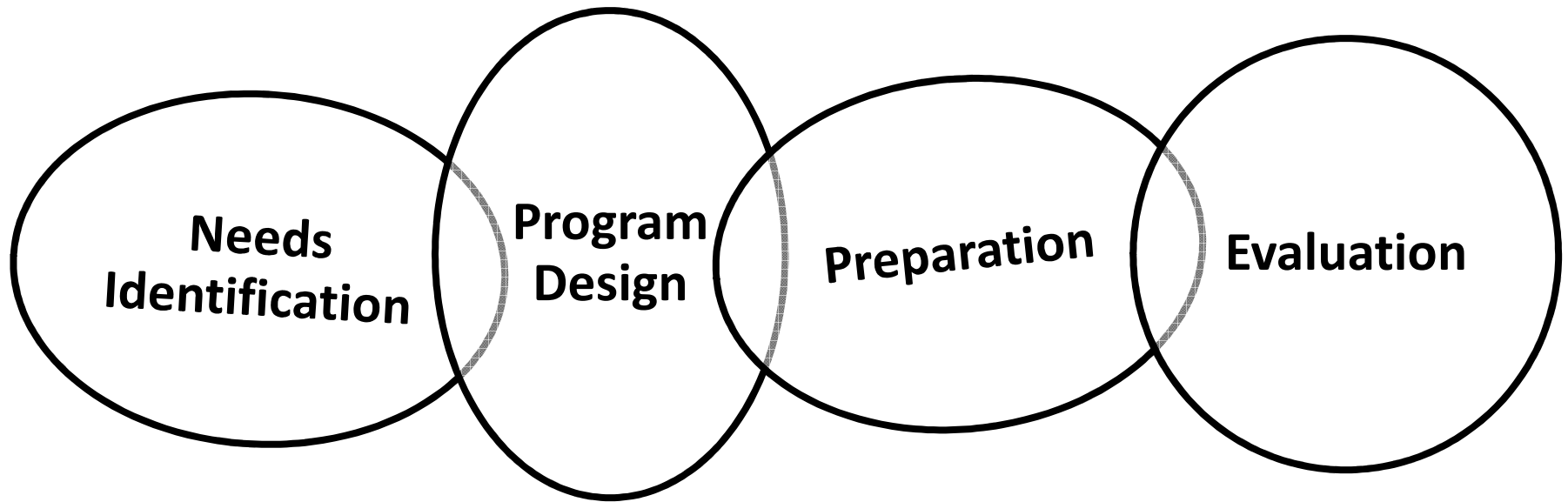


Definition and types of regional program

- Simply defined: Any program that involves the participation of 2 or more DLCs.
- Types: Classified by various factors
 - ***By design:*** Structured training or knowledge sharing events
 - ***By cost:*** Corporate funded or fee based
 - ***Special program:*** EAP sector programs

Simplified process in planning & organizing regional programs



Needs Identification

- **Strong and significant learning demand** is always the primary consideration for any program.
- Some practical methods to assess the need with potential targets and key partners
 - Survey
 - Interviews
 - Focus group, etc.

"GDLN Islamic Finance" - Simplified Needs Assessment

Please fill out and return to Mr. Mgor SECK & Takiko by **September 6, 2011.**

Name	
DLC	
Email	
Phone (with country code)	

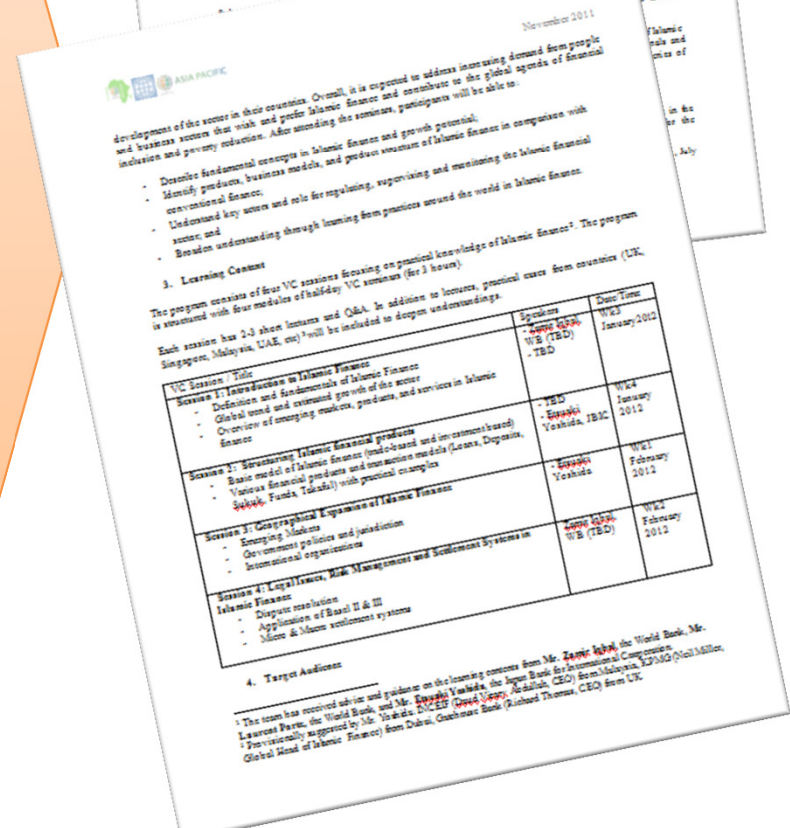
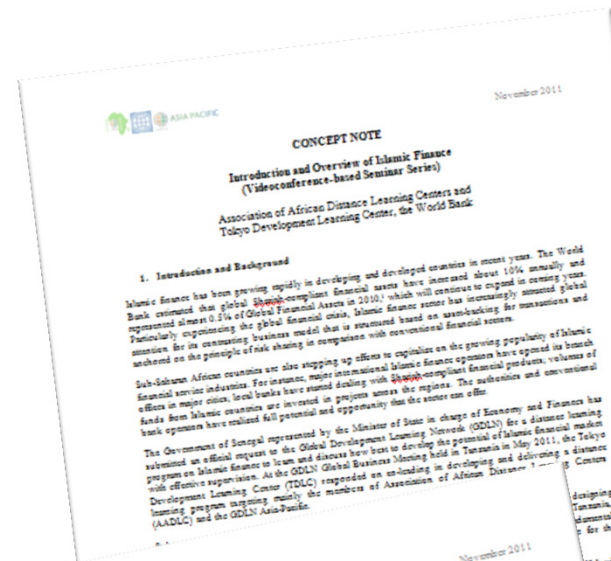
Investigation Questions

1. **Context of the learning program** – Please describe the background briefly why/how a learning program on "Islamic Finance" is important in your country.
2. **Justification of program: learning needs and priority** – If applicable, please describe any gaps to justify the learning program needs and priority.
3. **Audience and Demand?** Who are the potential audience participants of the program? Where are they located? How big is the demand?
4. **What goal and objectives** would you like to achieve?
5. Which topics of Islamic Finance would it be most interesting to your audience?
6. What is the time limit to the project?
7. Other information & requests

Thank you very much for your cooperation!
We will get back to you shortly.

Program Design

- **Program Concept Note (PCN)** is as an effective tool to record all decision related to the program and communicate with partners in distance.
- PCN describe the following items.
 - Sponsor, date, & venue
 - Introduction & background
 - Goals & objectives
 - Target audiences
 - Delivery mode and technology
 - Content outlines
 - Program schedule
 - Evaluation & Certification
 - Partners
 - Budget estimate
- Check and revise PCN when needed.



Preparation

- **Running Order (RO)** to track all info (speakers, VC connections, time table etc) for a speakers and technical staff.
- Promotion and Marketing for successful recruitment.
- Clear division of labor.

Evaluation

- Determine what questions you want to answer and design evaluation.
- Common practices are:
 - Self-administered questionnaires
 - In-person interviews
 - PC-based surveys
- Share & reflect results on the program design with partners

Challenges

- Relevant content
- Resources
- Marketing
- Partnering
- Organization and trouble shooting

Let's share your experiences?

