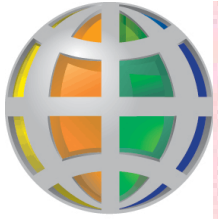




# **GDLN Global Update**

## **South Asian Perspective**



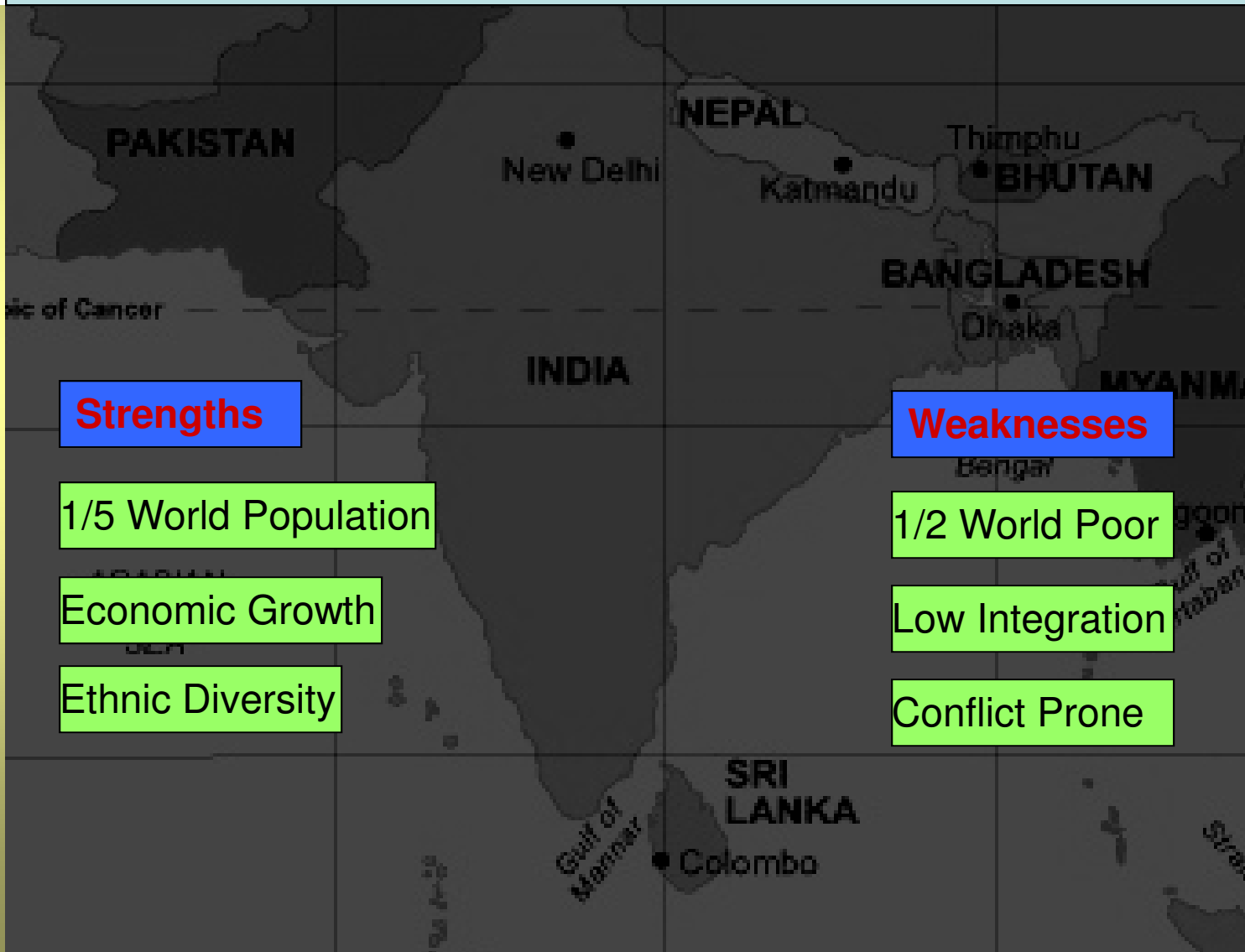
GDLN





GDLN

# Strengths & Weaknesses





# Objectives of GDLN Global

- **Develop GDLN Business**
- **Develop membership standards with transparent compliance environment**
- **Promote and support excellence in quality**
- **Protect GDLN brand with consistence and coherence in content and design**



# Thematic Areas

- **Technology**
- **Communication**
  - **External**
  - **Internal**
- **Business Development**
- **Quality**
- **Membership**