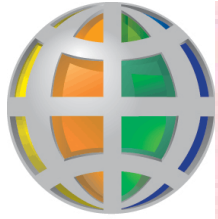




GDLN Global Update

South Asian Perspective



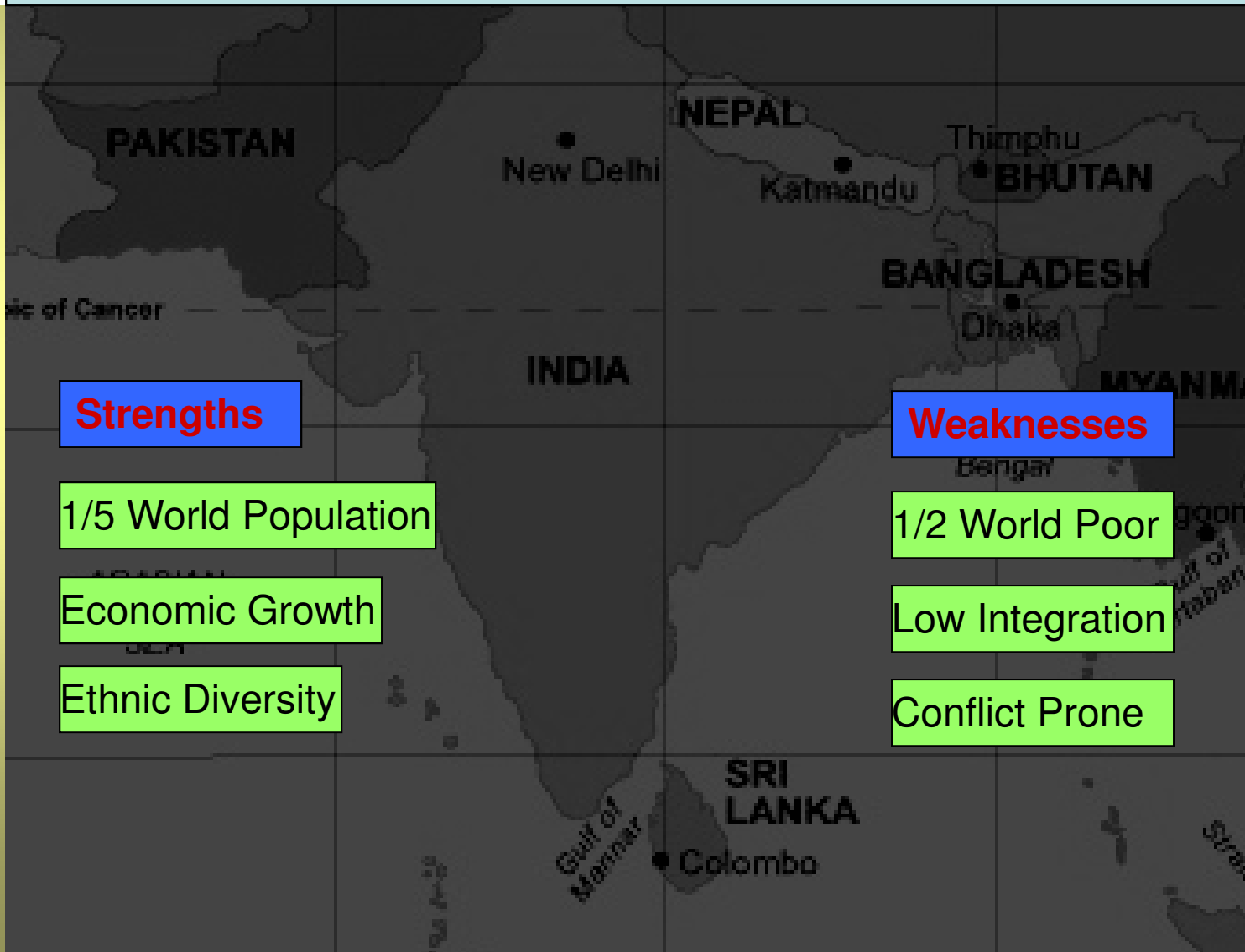
GDLN





GDLN

Strengths & Weaknesses





Objectives of GDLN Global

- **Develop GDLN Business**
- **Develop membership standards with transparent compliance environment**
- **Promote and support excellence in quality**
- **Protect GDLN brand with consistence and coherence in content and design**



Thematic Areas

- **Technology**
- **Communication**
 - **External**
 - **Internal**
- **Business Development**
- **Quality**
- **Membership**